

ALEJANDRO MOLINA

GRAPHIC COMMUNICATION



CONTACT

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EDUCATION

Graphic design

2010 – 2020
EASD. Valencia, España
4-year degree in Graphic design.

Audiovisual production

2002 – 2004
IES Marxadella
Torrente, Valencia
2- year certificate of Higher Education in audiovisual, radio and show production higher technician.

Photography

2000 – 2002
IES Marxadella
Torrente, Valencia
2- year vocational Education and Training in imaging lab technician.

PROFILE

My professional career began in an advertising photography studio where I realized the enormous potential that graphic communication has to transmit ideas. In order to learn other visual languages, I continued my studies in audiovisual production and finally obtained a degree in graphic design. The result is a multidisciplinary profile that gives me a wide set of tools to add value to a communication strategy.

LAST EXPERIENCE

Graphic designer

SanLucar Group
Feb 2015 - Present
Valencia. Spain.

Application of corporate identity in all types of packaging. Product photography for catalogues and photo retouching. Photography for communication of corporate responsibility. Maintenance of corporate WordPress. Design of identities for second brands. Ideation of advertising campaigns. 3D simulations of fair stands and points of sale. Design of banners, advertisements and brochures for print media. Design of communications for online media.

Junior Graphic Designer

Hemp trading S.L.U.
Aug 2013 – Aug 2014
Valencia. Spain.

3D interior simulation of points of sale. Graphic communication design of corporate identity on all types of media both print and online. Generation of final artwork and photo retouching.

Graphic Design internship

Doble Via Comunicación Creativa.
Oct 2012 – Jul 2013
Valencia, Spain.

Creation of graphic solutions for companies in different sectors of activity. Online and printed graphic design. Production of final art for magazines, brochures, posters, roll-ups, billboards, banner design, newsletters and front-end web design.

SKILLS

Proficient in Photoshop, Lightroom, Premiere, Illustrator and InDesign.

Working knowledge of After Effects, 3D Studio Max and Sketchup.

Good drawing and photography skills.

For further information about my resume and projects, please ask me for my portfolio.

LANGUAGES

English: B2 Intermediate

Spanish: Mother tongue

REFERENCES

Nadine Förtsch

Brand & Design Manager
SanLucar Group
0034 675 90 31 54
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Marta Almarcha Miñarro

Assistant Director in films and TV series.
Freelance
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PREVIOUS EXPERIENCE

◉ **Art Department Assistant**

Several Production Companies
Oct 2006 – Dec 2007
Valencia. Spain.

Helping the art director to ensure the set and props are in working order and available when needed. These tasks imply conceptual drawing, props building, and set dressing.

◉ **Sports Photographer**

Printasport
Mar 2007 – Nov 2007
Valencia. Spain.

Taking pictures of football matches and other sports. Post Production through digital retouching of images.

◉ **Assistant Photographer**

Angular fotografía industrial y publicitaria
Feb 2002 – Oct 2004
Valencia, Spain.

Advertising photography for clients from multiple sectors of activity. Conceptualization of the idea to be conveyed. Planning and preparation of photographic sessions, lighting and digital post-production.

María Ruiz Domingo

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Cristina Puig

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